

# PROGRAMME MED

***The Med Programme is one of the european Transnational Cooperation Programmes in the frame of the "territorial cooperation" objective of the Eu Cohesion Policy.***

***With a budget of more than 250 M€ (whose 193 M€ of ERDF), the Programme will launch call for projects to build transnational partnerships aiming at meeting the priority objectives of the PO MED in the Mediterranean Space***

# THE COOPERATION AREA

**Coastal and Mediterranean regions of 9 Member States and IPA Countries**

**Cipro, Francia (7 regioni), Grecia, Italia (18 regioni), Malta, Portogallo (2 regioni), Regno Unito (1 regione), Slovenia, Spagna (6 regioni e 2 città autonome)**

**Paesi IPA: Croazia e Montenegro, Bosnia-Herzegovina e Albania**



# GENERAL OBJECTIVE

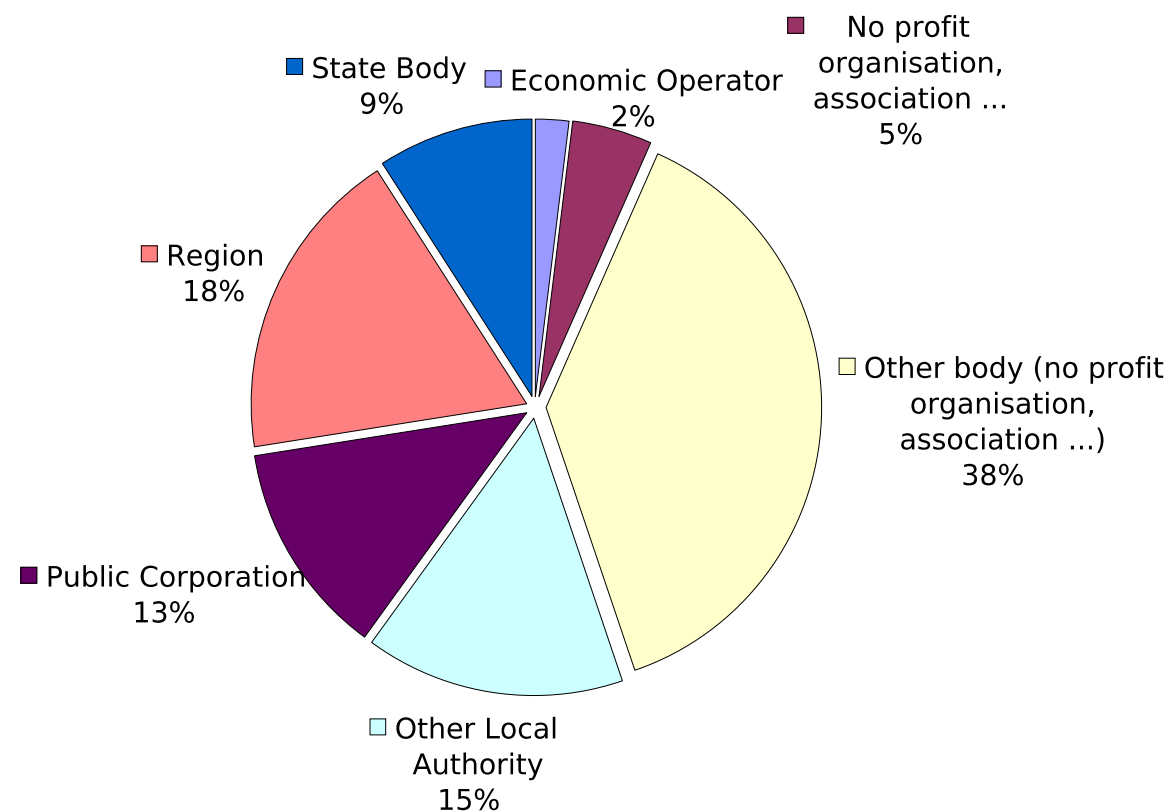
***To make the whole Med Space a territory able to match international concurrence in order to ensure growth and employment for the next generations.***

***Support territorial cohesion and actively intervene in favour of environmental protection in a logic of sustainable development***

# Priorità e Progetti approvati

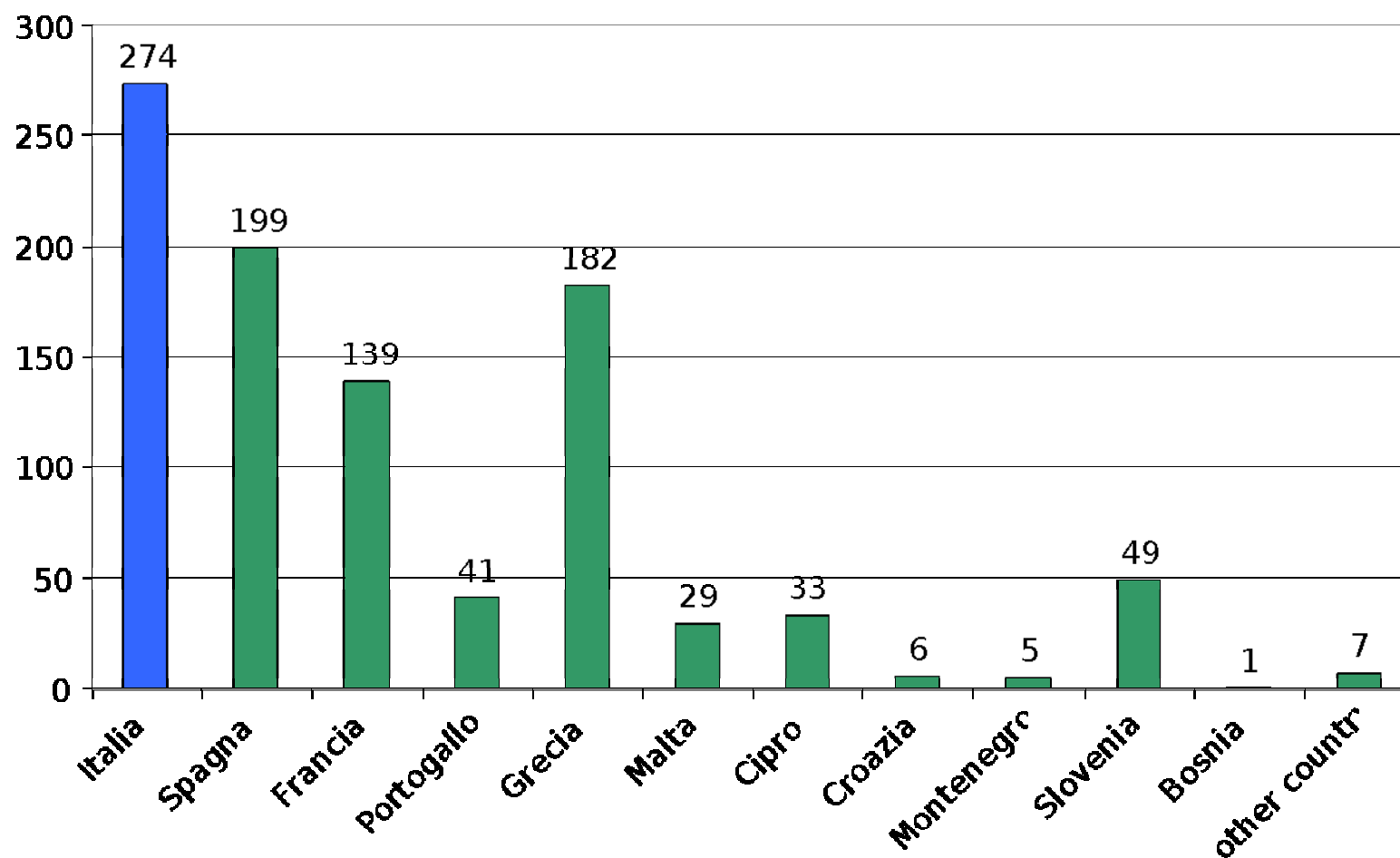
ASSE	PRIORITA'		Budget Fesr	n° progetti approvati
1 - Rafforzamento della capacità di innovazione	1	Diffusione delle tecnologie innovative e del know how		18
	2	Rafforzamento delle cooperazioni strategiche tra gli atenei e le autorità pubbliche per lo sviluppo economico e le autorità pubbliche		27
			€ 57.957.399,00	45
2- Protezione dell'ambiente e promozione dello sviluppo sostenibile	1	Protezione e valorizzazione delle risorse naturali e culturali		17
	2	Promozione delle energie rinnovabili e miglioramento dell'efficienza energetica		6 + 3
	3	Prevenzione dei rischi marittimi e rafforzamento della sicurezza marittima		3+1
	4	Prevenzione e lotta contro i rischi naturali		5
			€ 65.685.053,00	35
3 - Miglioramento della mobilità e dell'accessibilità dei territori	1	Miglioramento delle capacità di transito e accessibilità privilegiando la multimodalità		8+2
	2	Sostegno e utilizzo delle tecnologie dell'informazione e delle telecomunicazioni per una migliore accessibilità e cooperazione territoriale		2+1
			€ 38.638.266,00	13
4 - Sostegno allo sviluppo policentrico e integrato dello spazio MED	1	Coordinamento delle politiche di sviluppo e miglioramento della governance territoriale		12
	2	Rafforzamento dell'identità e valorizzazione delle risorse culturali e paesaggistiche per una migliore integrazione dello spazio MED		3
			€ 19.319.133,00	15
<b>TOTALE progetti approvati</b>			<b>181.599.851,00</b>	<b>108</b>

# Tipologia partner progetti MED



# Dimensione delle Partnership attivate

965 partner x 105 progetti



# TARGETED CALL Innovation/Energy

*La Strategia 2020 l'UE punta a rilanciare l'economia dell'UE nel prossimo decennio, proponendosi di diventare un'economia intelligente, sostenibile e solidale. Queste tre priorità che si rafforzano a vicenda, intendono aiutare l'UE e gli Stati membri a conseguire elevati livelli di occupazione, produttività e coesione sociale.*

*In continuità con i Progetti Strategici lanciati nel 2010 e 2011, a partire da febbraio sono state lanciate due Targeted call, sugli Assi Innovazione/Energia e Trasporti.*

*L'obiettivo della TC Innovazione/Energy è quello di individuare e potenziare le capacità di innovazione delle PMI del Mediterraneo e sostenere l'attuazione di soluzioni innovative per le energie rinnovabili ed efficienza energetica nelle città del Mediterraneo.*



# MED PROGRAMME *Targeted Call* *Energy* Axis 1 (Innovation) & Axis 2 (Environment)



Programme cofinancé par le Fond Européen  
de Développement Régional  
Programme cofinanced by the European Regional  
Development Fund



# Targeted Call for Proposals

Innovation for **renewable energy** and **energy efficiency** solutions in Mediterranean **regions** and **cities**

□ **Partnership:** Minimum 3 EU countries from MED  
(recommendation: at least 5 countries, including IPA)

**EU Partners outside the MED area:** up to 20% of the total ERDF Budget

**Non EU partners:** “external partners”. They cannot get ERDF but can be invited as observers or as members of technical and scientific committees

**ERDF allocation:** 15 M€ (8,6M€ for Axis 1 and 6,4M€ for Axis 2) - *indicative*

**ERDF/Project:** between 1M€ and 3M€ (75% of eligible costs)

**IPA allocation:** 3,3 M€ (1,6M€ for Axis 1 and 1,7M€ for Axis 2) - *indicative*

**IPA contribution:** 85% of the eligible costs.

**Project duration:** up to 36 months – at the latest, until 30 Juin 2015

**Proposal Submission:** Until April 12th 2012 at 20h00 (GMT+1)

## □ Introduction

- **Coherence with European, national and regional policies**

Projects must:

- be developed in **coherence** with **EU**, national and regional **policies & cooperation** initiatives;
- take into account **existing initiatives and programmes** to implement activities or to prepare initiatives or methodologies which could be financed by these programmes in the future;
- take into account **results achieved and problems encountered** by projects implemented during the 2000-2006 programming period, especially Interreg projects.

***!! Activities can include the capitalisation of experiences and results and the overcoming of weaknesses observed in projects already implemented !!***

- **Impact of the project**

Projects must:

- Be built on the basis of a thorough knowledge of **existing state of the art** to generate significant **added value**;
- must capitalise on experiences and experimentation, proposing a transfer of know-how, methods, and practices likely to have tangible impact on actors and territories and being transferable in other EU regions

***!! Projects should not be limited to producing information and analyses with a theoretical approach !!***



### Axis 1 INNOVATION (8,6 M€)

strengthening of **SMEs innovation capacities**, knowledge management and **networking** with the support of public and intermediary bodies

strengthening the **position of SMEs** in the energy sector in Mediterranean regions and to **increase their potential** at **transnational** level.

### Axis 2 ENVIRONMENT (6,4 M€)

Promoting **innovative** renewable energy or/and energy efficiency **solutions** for **smart Mediterranean cities**

Promoting strategies, planning & measures ensuring that **innovative solutions** are implemented and used in the **best cost-efficient way**

# Limiti per la partecipazione di società private

***Il risultato del progetto non deve generare profitti per il partner privato***

***Le attività di progetto non devono generare un vantaggio competitivo per i partner privati e l'ammontare complessivo del finanziamento pubblico deve essere compatibile con la normativa degli aiuti di stato.***

## Content:

### •State of the Art

Axis 1: Analysis of specific economic sector, growth potential, Innovation, specific innovative practices;

Axis 2: Analysis of key sustainable urban development initiatives , potential for a better cost-efficient use of innovative renewable energy and energy efficiency solutions;

***!! relevant outputs or methodologies observed in other Med (and non-Med) projects !!***

### 2.Connections with Key Players

Public and private institutions, intermediary bodies and networks

Specify how projects results will be concretely used, by whom, and how they will be disseminated

***!!make connections with international networks in order to use existing experiences!!***

### 3.Strategies and Pilot Actions

Axis 1: to strengthen the innovation and development potential of SMEs ;

Axis 2: to take stock of experiences and propose initiatives to make a more cost-efficient ;

***!! relevant outputs or methodologies observed in other Med (and non-Med) projects !!***



# Cooperation between public and private bodies

## • Stakeholders / Beneficiaries

- National and international bodies (Ministries of energy, International Bodies, NGOs...)
- Local and regional authorities (Cities, Local Councils, Metropolises, Regional Authorities...)
- Specialised bodies (Energy Agencies)
- Intermediary bodies (CCI, Innovation Agencies, Universities, Clusters...)
- Private bodies (Private Networks, SMEs Associations, SMEs, ESCO, ...)
- Other (NGOs)

***!! Projects can mobilise independent Intermediary bodies acting as market and project facilitators between customers and suppliers in order to stimulate innovation !!***

## • Final users

- Association of consumers
- Households
- Public administration
- Businesses

***!! Projects must take into account final users to better identify needs, expectations, bottlenecks in the implementation and use of energy related systems & technologies!!***

General Objective	To better identify and strengthen innovation capacities of Mediterranean SMEs and support the implementation of innovative solutions for renewable energy and energy efficiency for smart Mediterranean cities				
Specific objectives	To strengthen <b>public policy</b> and <b>strategy</b>	To improve <b>knowledge management</b>	To overcome <b>market failures</b> and increase potential	To support <b>SMEs innovation</b> and development <b>capacities</b>	To promote innovative <b>financing tools</b>
Indicators Axis 1 Innovation	<ul style="list-style-type: none"> <li>- Number and type of <b>fields</b> identified with <b>specific potential</b></li> <li>- Number of <b>regional innovation strategies</b> updated</li> </ul>	<ul style="list-style-type: none"> <li>- Number of <b>SMEs reached</b> by information raising regarding markets, products, technologies</li> <li>- Number of <b>people informed</b>, trained, etc.</li> </ul>	<ul style="list-style-type: none"> <li>- <b>Market failures</b> observed; Number and type of <b>solutions proposed</b></li> <li>- Number of <b>SMEs reached</b> by the solutions proposed</li> </ul>	<ul style="list-style-type: none"> <li>- Number of additional <b>SMEs involved in networks and clusters</b></li> <li>- Number and type of <b>institutions</b> (partners and external partners) <b>involved in the project networking initiatives</b></li> </ul>	<ul style="list-style-type: none"> <li>- Type of <b>financing tools</b> proposed or setup</li> <li>- <b>Additional financial means</b> available for innovation</li> <li>- Number of <b>potential beneficiaries</b></li> <li>- Number of <b>pilot actions implemented</b></li> </ul>

General Objective	To better identify and strengthen innovation capacities of Mediterranean SMEs and support the implementation of innovative solutions for renewable energy and energy efficiency for smart Mediterranean cities			
Specific objectives	To strengthen <b>public policy</b> and <b>strategy</b>	To improve <b>knowledge management</b>	To promote <b>smart management</b> of supply and demand	To improve <b>cost-efficient</b> implementation of existing solutions
Indicators Axis 2 Environment	<ul style="list-style-type: none"> <li>- Number of key <b>on-going initiatives</b> identified for assessment</li> <li>- Number of <b>bottlenecks, limits, insufficiency</b>, failures observed</li> <li>- Number of <b>improved strategies</b>, intervention methods and means</li> <li>- Number of <b>Energy Management schemes</b> implemented</li> </ul>	<ul style="list-style-type: none"> <li>- Number and type of tools, methods used to <b>improve the access to public data</b> and information</li> <li>- Number of <b>administrative actors</b> with <b>increased</b> capacities</li> <li>- Number of <b>SMEs with increased capacities</b></li> <li>- Number of <b>people informed, trained</b>, etc.</li> </ul>	<ul style="list-style-type: none"> <li>- Number <b>of public and private institutions involved in cooperative smart public procurement</b></li> <li>- Number of <b>White certificates, Energy performance contracts, smart meters implemented</b></li> <li>- Increase of <b>energy saving, reduction of energy consumption</b>, reduction of heat loss, rise of energy produced from renewable sources, increase of cost effectiveness (...) <b>due to smart public procurement</b></li> </ul>	<ul style="list-style-type: none"> <li>- Number and types of <b>systems, tools, technologies improved</b> in the implementation phase</li> </ul>

## Some hints...

- **Transnational/European Networks**

Projects are strongly encouraged to make connections with the relevant networks in order :

- to use existing experiences
- to strengthen the positioning of Mediterranean institutions and SMEs
- to identify partners
- to enhance the capitalization

There are plenty of Networks (institutional, professional, Lobbying) at European Level

Examples: ENoLL, Enterprise Europe Network, ICLEI, Energy Cities, EREC, ICT, etc

- **Public Procurement as innovation support tool**

Public Procurement = €1,500 billion (16% of EU GDP).

Public procurement rules can promote **efficiency conditions** to

- increase energy savings,
- spread innovative solutions
- contribute to the transition towards so called “smart cities”.



# Submission Procedure



Programme cofinancé par le Fonds Européen  
de Développement Régional

Programme cofinanced by the European Regional  
Development Fund



# Documents to be submitted

- Application form
- Letters of commitment + Pedagogic file
- State aid relevance declaration / *De minimis* declaration
- Governance system of the project (organisation chart) and short description about economical and institutional sustainability
- Logical framework
- Information on the pilot activities (only if applicable)

**All documents to be provided in hard copy and in electronic version**

# Application form

- To be duly completed through PRESAGE CTE
- The following sections are compulsory in English and French:
  - short description
  - theme
  - summary
- Check the global coherence of the data in PRESAGE throughout the drafting of the proposal and before validation
- Validate your electronic application form in PRESAGE: mention "Submitted version"
- Only the page of the signature can have the mention "draft"
- Signed and stamped **in original**

# Letters of commitment + Pedagogic files

- Both documents to be duly filled in, signed and stamped **in original** by all partners
- The amount of the national cofinancing indicated in the letter must be **exactly the same** as the amount of the national cofinancing in the application form for the relevant partner

## Flexibility rules

- If letters of commitment of partners (except for the Lead Partner's letter, compulsorily in original version) are not in original version,
- if pedagogic files are copies or not entirely filled in (however they must be signed and stamped)

they will be requested by the JTS at a further stage

# State aid relevance declaration / *de minimis* declaration

- All partners have to sign a declaration regarding:
  - the non-profit character of the activities of the project
  - the target groups of the project
  - the non merchandising of goods and services resulting from the project
  - the possible impact of the assistance to third parties
- If activities of the partner within the project are State Aid relevant, a *de minimis* declaration shall be signed
- All economic operators must sign a *de minimis* declaration
  - If these declarations are copies or not entirely filled in (however they must be signed and stamped) they will be requested by the JTS at a further stage

# Complementary information

- Governance system of the project: organisation chart of the project showing
  - the structure of the management and coordination system
  - the role and the participation of partners in the activities
  - the role and involvement of possible external partners
- Short description about economical and institutional sustainability: how it will be guaranteed through the project actions
- Logical framework: overall objectives, specific objectives, expected results and activities
- Only if the project involves pilot actions: a detailed description of these activities must be provided

**See templates in the Application Pack**



# Financial issues

- The ERDF allocation for each project **must be between 1M€ and 3M€**
- The ERDF/IPA contribution foreseen in the application must not exceed the maximum rate allowed at State level (75% or 85% for the ERDF countries, 85% for IPA countries)
- Overheads must not exceed 7% of the total eligible budget of the project (ERDF+IPA +public cofinancing)

## Duration of the project

Projects cannot exceed 36 months and must finish within the 30<sup>th</sup> June 2015 at the latest

# Specific information regarding IPA partners

- Partners from Croatia, Montenegro, Bosnia-Herzegovina and Albania can participate to this call under the integrated management or ERDF and IPA funds
- The signature of the *Financing Agreement* between the EC, the IPA countries and the MA is foreseen within this year
- Expenditure from IPA partners shall be eligible if it has been actually incurred after the signature of this *Financing Agreement*
- The Managing Authority will sign a subsidy contract with every IPA partner
- A specific system of pre-financing payments (10% of the IPA contribution due to the IPA beneficiary) has been put in place

# □ Modalities of submission of the application

- PRESAGE CTE
- e-mail
- hard copy by post

Targeted call priority axis 1&2:

**12<sup>th</sup> April 2012, 8pm (GMT+1) at the latest**

Targeted call priority axis 3:

**27<sup>th</sup> April 2012, 8pm (GMT+1) at the latest**

# Importance of the eligibility criteria

In the application pack you will find:

- The eligibility chart
- The procedure for the submission of the application

Please check them very carefully

**Only eligible applications will be assessed**

Please contact the JTS in case of doubts with the procedure of submission or problems with PRESAGE CTE

# Most common causes of non admissibility of projects Eligibility criteria



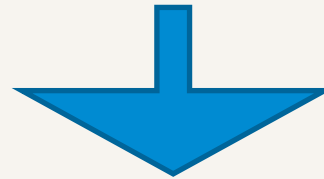
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# Background

One third of pre-applications and applications submitted have been refused for the non-respect of at least one eligibility criteria



In order not to be refused, please check the criteria at...

- « submission procedures » document
- « eligibility chart », included in the "Application pack"

# 1. Commitment Letter

**Commitment letter doesn't specify the precise amount of the national co-financing corresponding to the total ERDF/IPA amount requested by each partner in the Application form.  
(See section V.1 Funding per partner - Public total financing of each partner)**

For example, if in the AF the total national co-financing is 100.000,00 €....

99.999,99 €



**Project Non - eligible**

100.000,00 €



100.000,01 €



If LP receives (from a Partner) a Commitment Letter with an amount lower than the one included in the AF, LP must change the budget of partner concerned on Presage, or request a new Commitment Letter.

## 2. Hard copy of the AF

### Missing/not duly filled in/signed documents/annexes

- Lack of the Lead Partner originals or original signed Application form
- For the rest of partners: copies are advanced with the first postal sending (a flexibility rules might apply), but originals never arrive
- Documents are sent, but they are not filled in
- Extra information requested outside Presage is missing (Organisation chart, pilot actions...)



When you prepare your sending, make a list with all documents requested, use it to identify missing documents and whether you are submitting copies or originals.

### 3. Budget limits

**A budget limit is not respected.**

- 1 partner  $\leq$  40% of total eligible budget
- 1 country  $\leq$  50% of total eligible budget
- Overheads  $\leq$  7% of total eligible budget



The calculation of the percentage is based on the TOTAL ELIGIBLE BUDGET including ERDF + IPA + national cofinancing.

# For example...

Part ner	Country	Staff	Travel	External Expertise	Overheads	Total Eligible Budget
A	EU 1	1 000,00	1.800,00	1 000,00	300,00	4.100,00
B	EU 1	2 000,00	1 500,00	1 500,00	400,00	5 400,00
C	EU 2	1 500,00	2 000,00	1 600,00	400,00	5 500,00
D	EU 3	3.500,00	2 500,00	3 500,00	700,00	10200,00
E	IPA 1	2.000,00	1 200,00	2 000,00	400,00	5.600,00
F	IPA 1	1 500,00	1 000,00	15.500,00	300,00	4 300,00
		11.500,00	10.000,00	11 100,00	2500,00	35100,00
	1 Partner		1 Country		Overheads	
	D	10.200,00	E	5.600,00	Overheads	2.500,00
		29,06%	F	4.300,00		7,12%
			IPA 1	9 900,00		
				28,21%		

**Project Non -  
eligible**

## 4. Other reasons...

### Partnership/Length/Budget/Submission Deadline

- ☐ The partnership does not include partners from at least three EU countries from the eligible area of the MED programme
- The Lead Partner is not established in one of the EU regions belonging to the MED zone
- Projects exceed 36 months (preparation phase excluded)
- ERDF allocation to the project is not between 1M€ and 3M€
- Application not sent in electronic version (e-mail) and paper version before the deadline



# Good things to do!!



- Read carefully the « submission procedure » document
- Use the « eligibility chart » to check your proposal
- Ask partners' documents well in advance and check them
- Compare the Application form to partners' Commitment letters
- Double (or triple J) check all documents sent and their content
- If something is missing or is a copy, check flexibility rules to be sure that it is not a reason of non admissibility
- Do not leave things to the last minute J
- In case of doubt, contact your National Contact Point or the JTS!!



# THANKS FOR YOUR ATTENTION !

## MED PROGRAMME

For more information, please contact the italian national contact point

[med.ncp@regione.toscana.it](mailto:med.ncp@regione.toscana.it)

or

[stc-med@regionpaca.fr](mailto:stc-med@regionpaca.fr)

[www.programmemed.eu](http://www.programmemed.eu)

Regione Campania

@Domenico Liotto  

Vice Presidente Comitato Nazionale PO MED

[d.liotto@maildip.regione.campania.it](mailto:d.liotto@maildip.regione.campania.it)